



The Global Open Access Landscape

Open Access — 與Taylor & Francis閱讀全球風景

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www.tandfonline.com/page/openaccess





1. Making content freely available online to read

**Meaning your article can be read
by anyone, anywhere**

(so long as they have an internet
connection)



2. Making content reusable by third parties with
little or no restrictions

N.B. Creative Commons licences often used to facilitate reuse

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Our definitions



Gold Open Access

- **Publication of the final article (Version of Record)**
- Article is made freely available online (often but not always after payment of an article publishing charge (APC))

Green Open Access

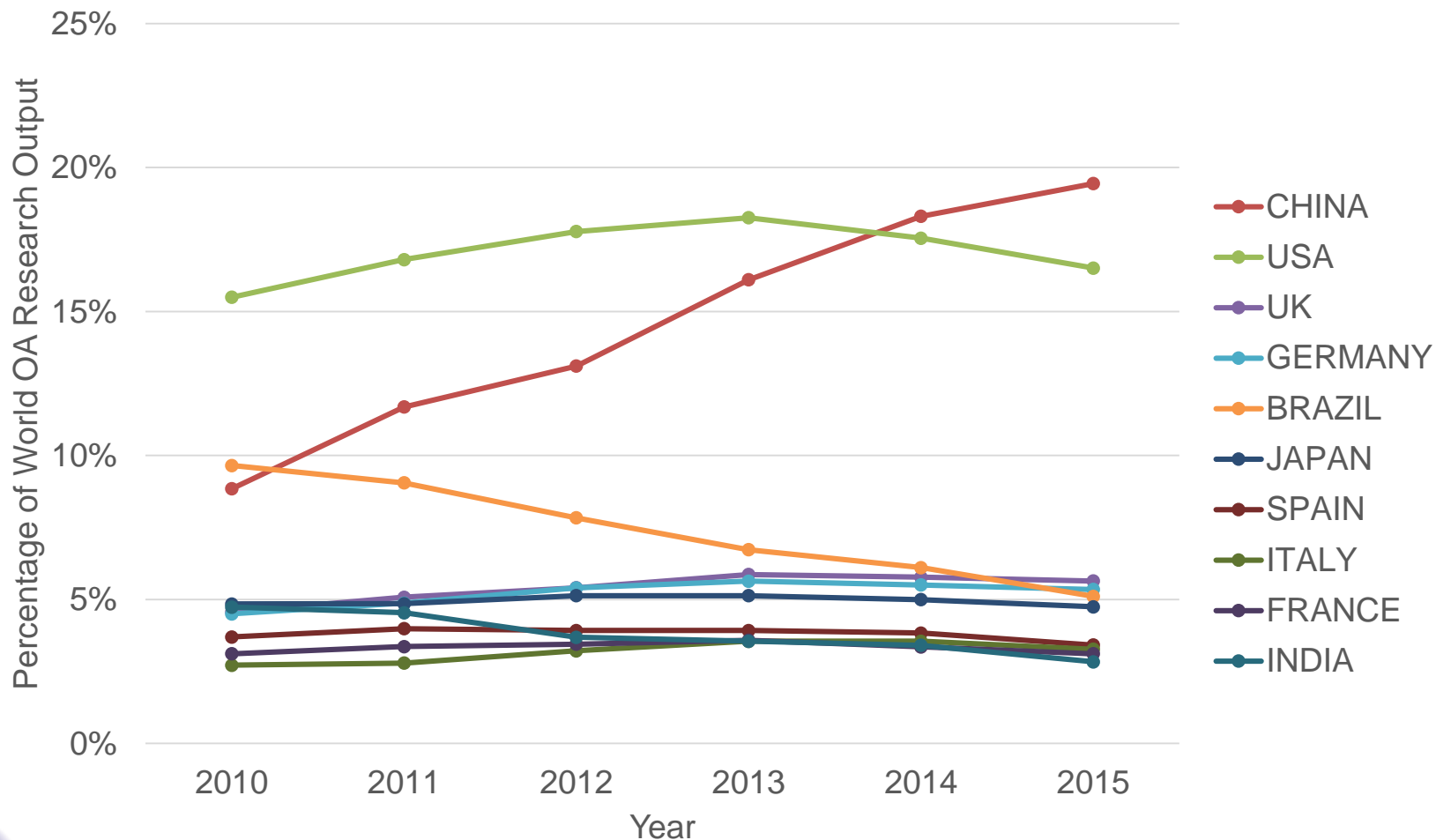
- **Archiving / deposit of an (earlier version of an) article in a repository**

Hybrid / Full Open Access



Top 10 countries publishing OA research

Source: Web of Science



Data source: Thomson Reuters Web of Science (2015)

**Global OA articles:
266k**





Global OA Milestones

- **Jun 2012** – UK [‘Finch’](#) report / RCUK Green / Gold OA policy announced
- **Jan 2013** – Australian Research Council / NHMRC announce Green OA policy
- **Feb 2013** – US OSTP memo on expanding public access to federally funded research
- **May 2013** – Global Research Council Summit, Berlin: [Action Plan towards Open Access to Publications](#)
- **Jan 2014** – launch of EU’s [Horizon 2020](#) (8th FP for Research) – Green / Gold OA
- **Mar 2014** – publication of Wellcome Trust et al-commissioned :[study on APC market](#)
- **May 2014** – China: CAS and NSFC: Green OA with 12 month embargo
- **Jun 2014** – revised Norwegian Research Council policy (refund up to 50 % of APC costs to HEI’s publication fund provided journal listed in DOAJ)
- **Sep 2014** – Higher Education Council for England (HEFCE) policy announced (UK)
- **Dec 2014** – Bill & Melinda Gates OA policy announced (Gold OA w CC BY licence)
- **Dec 2014** – VSNU consortium (NL) negotiations around OA
- **Jan 2015** – DBT / DST OA policy formalised (India) – Green OA
- **Jan 2015** – National Research Foundation (South Africa) Green OA policy announced
- **Feb 2015** – Canadian Tri-Agency policy (Green / Gold OA)
- **May 2015** – Global Research Council meeting, Tokyo
- **Jul 2015** – NWO (Netherlands) announce revised OA policy (funding for full OA only)




OA in Europe

- **EU Competitiveness Council** – all scientific papers should be ‘freely available by 2020’
- **Horizon 2020**
 - Ca €80 billion in funds; APC funds made available as part of research grant
 - Gold or Green OA with 6 / 12 month embargoes permitted
- Most member states prefer Green OA at present
 - **UK** – Funding supports gold and green OA, HEFCE has green policy
 - **Austria** – tending towards Gold OA as part of Sales arrangements
 - **Germany** – Gold and Green OA (with 6-12 month embargo permitted)
 - **Netherlands** – 60% of research to be OA by 2016, 100% by 2024
 - **Norway** – revised Norwegian Research Council policy (refund up to 50 % of APC costs to HEI’s publication fund provided journal listed in DOAJ)
 - **France** – strong preference for Green with a draft bill mandating max 6 months embargoes
- Rise of regional offset agreements – pilot models
- Open Science a talking point – impact, ROI and broader engagement



What do T&F offer?



- Green and Gold publishing routes
- A range of licensing options, including Creative Commons
- Taylor & Francis **Open**
Full open access titles
- Taylor & Francis **Open Select**
Hybrid open access titles
-  **cogent** oa <https://www.cogentoa.com/>
Broad scope mega journals covering a whole subject area.

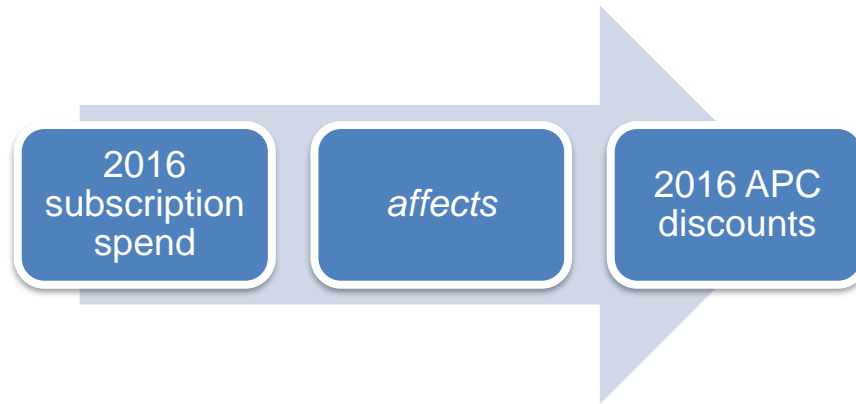


What do T&F offer?

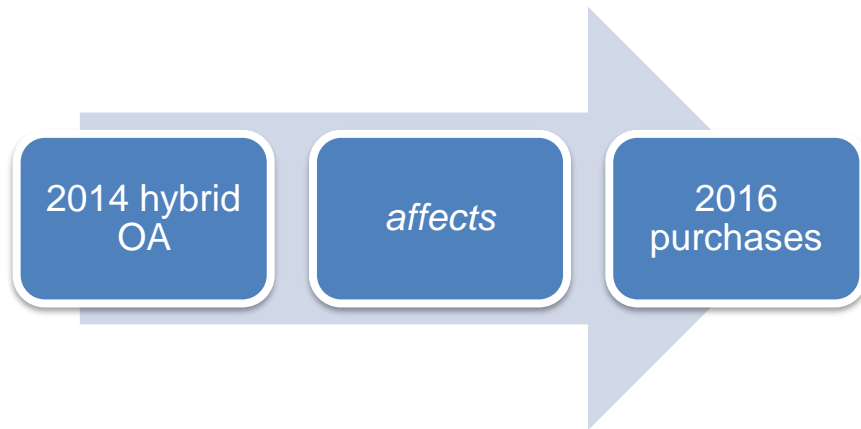
Regional offset policies



- UK



- Austria (KEMÖ)



- Netherlands (VSNU)



What do T&F offer?

Flexible business models



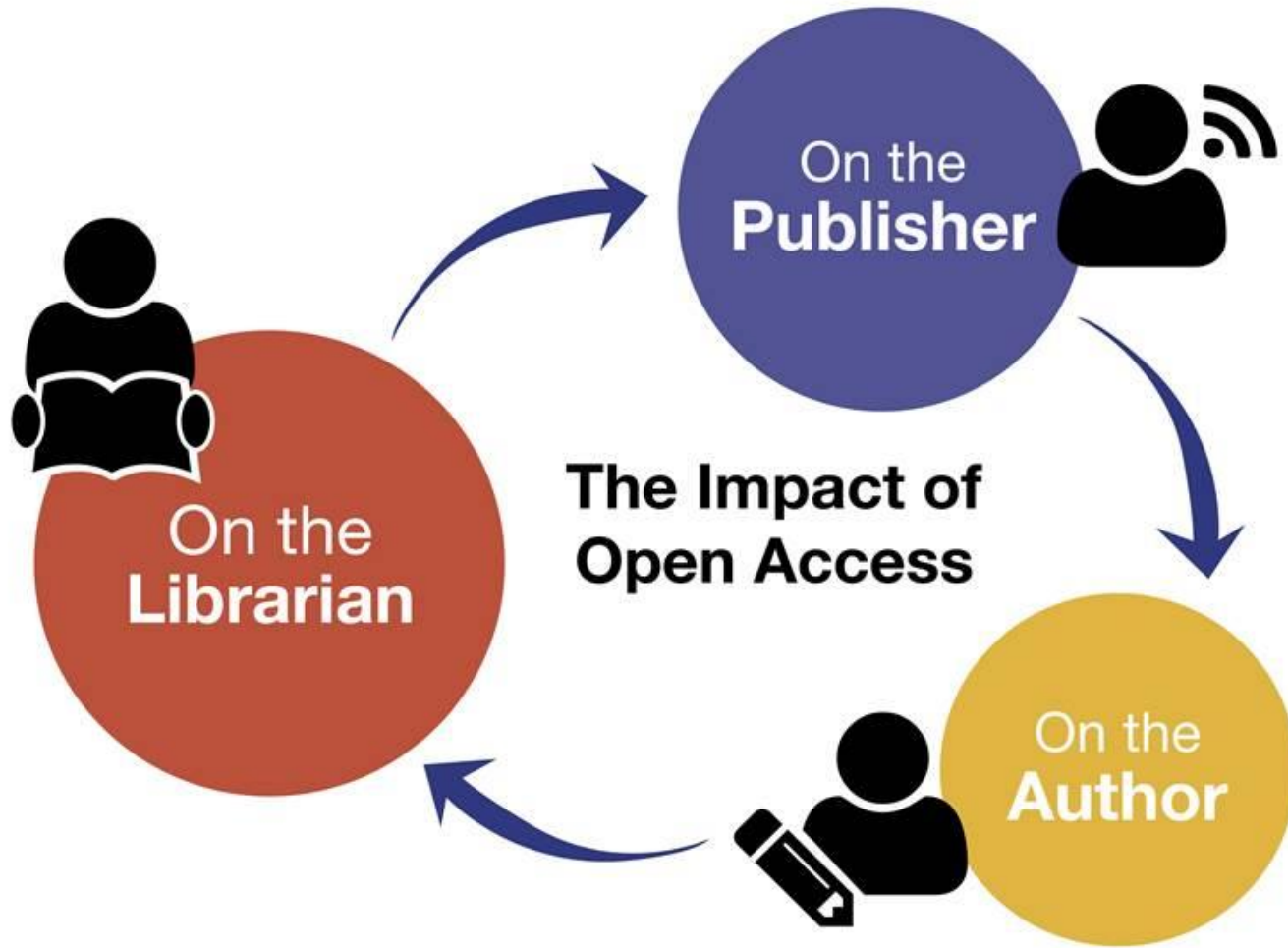
Open Access prepayment

Bulk orders

Retrospective conversion

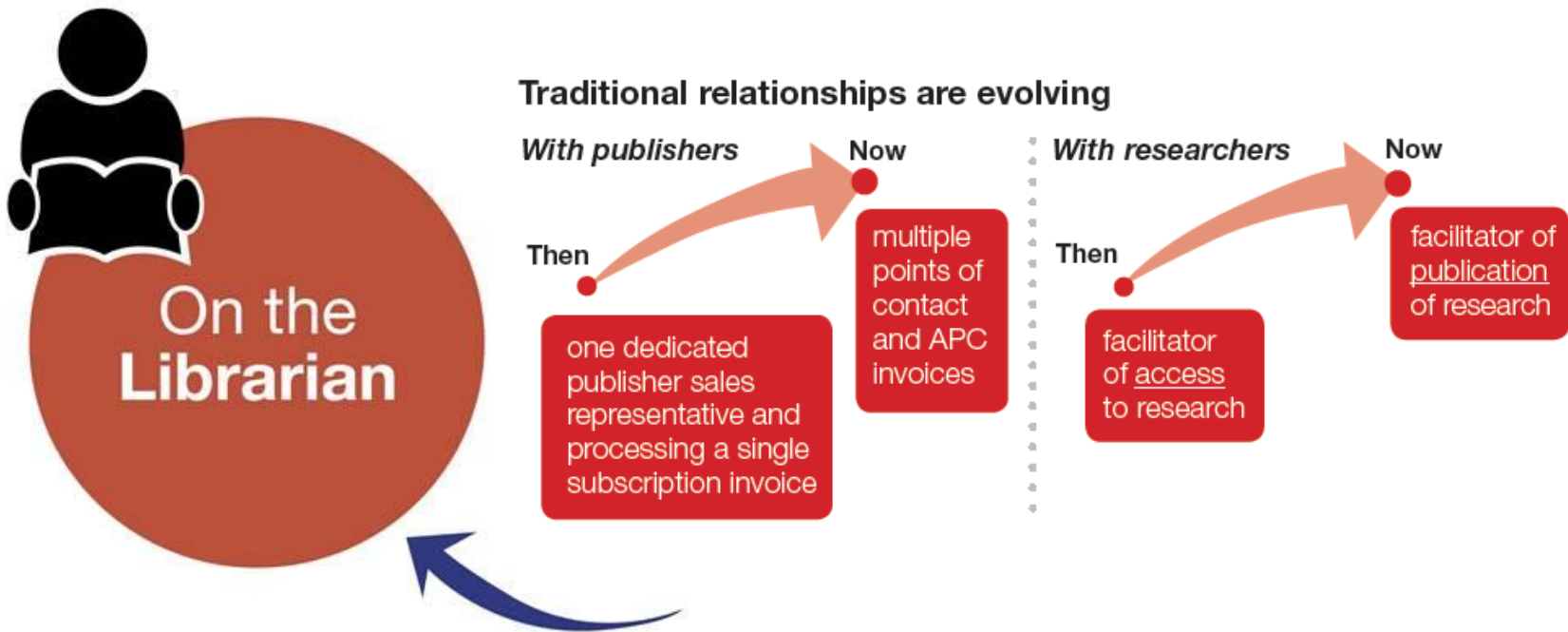
Emerging market models
e.g. EIFL agreement

You tell us!



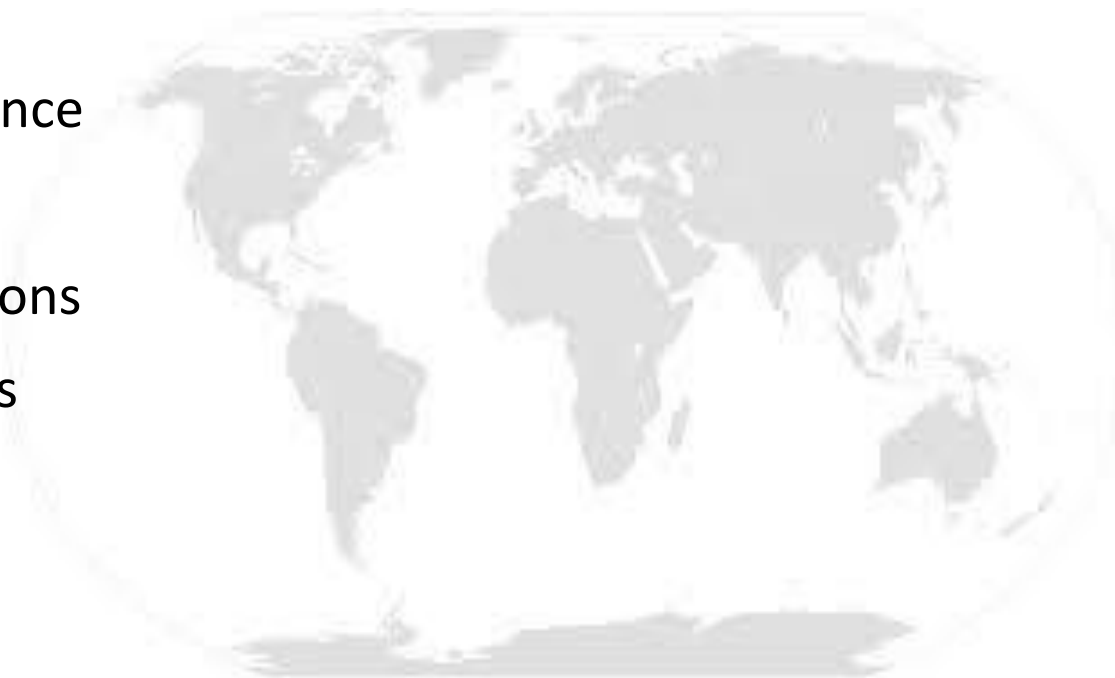


- Processing APCs
- Managing institutional repositories
- The need to become a “knowledge bank”?





- Author choice
- Tools and guidance
- Best practice
- Regional variations
- Internal systems





“The speed of OA communication between researchers and the rest of the world is stunning, and heartening.”

*Dr. Paul Kelley,
Honorary Clinical
Research Associate,
Sleep and Circadian
Neuroscience Institute,
University of Oxford*



On the
Author



greater visibility



larger readership



wider circulation



Increasing level of interaction

more citations



**Perceived
benefits of
Open Access
publishing**



Our OA philosophy

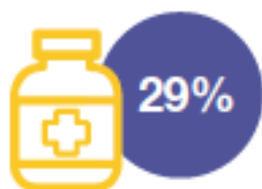
1. Author **choice**
2. Community **collaboration and consultation**
3. **Commitment** to offering the best in
OA publishing

DOAJ

CASPA



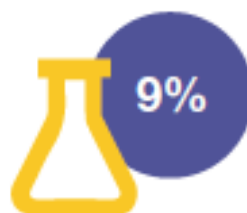
In 2015, Taylor & Francis published OA articles in:



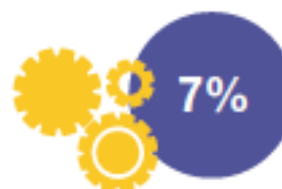
Medicine and
Health Science



Biological,
Environmental
and Earth



Physical Science
& Maths



Engineering, IT &
Applied Science



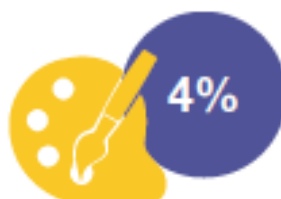
Politics, Sport,
Planning & Area
Studies



Business,
Economics &
Sociology



Behavioral
Science and
Social Care



Arts &
Humanities



Allied and
Public Health



Education

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OA Advocacy



- Taylor & Francis collaborate with libraries and researchers to promote OA opportunities



Tel Aviv, Israel



Antalya, Turkey

Astana, Kazakhstan



Rome, Italy





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Questions?

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