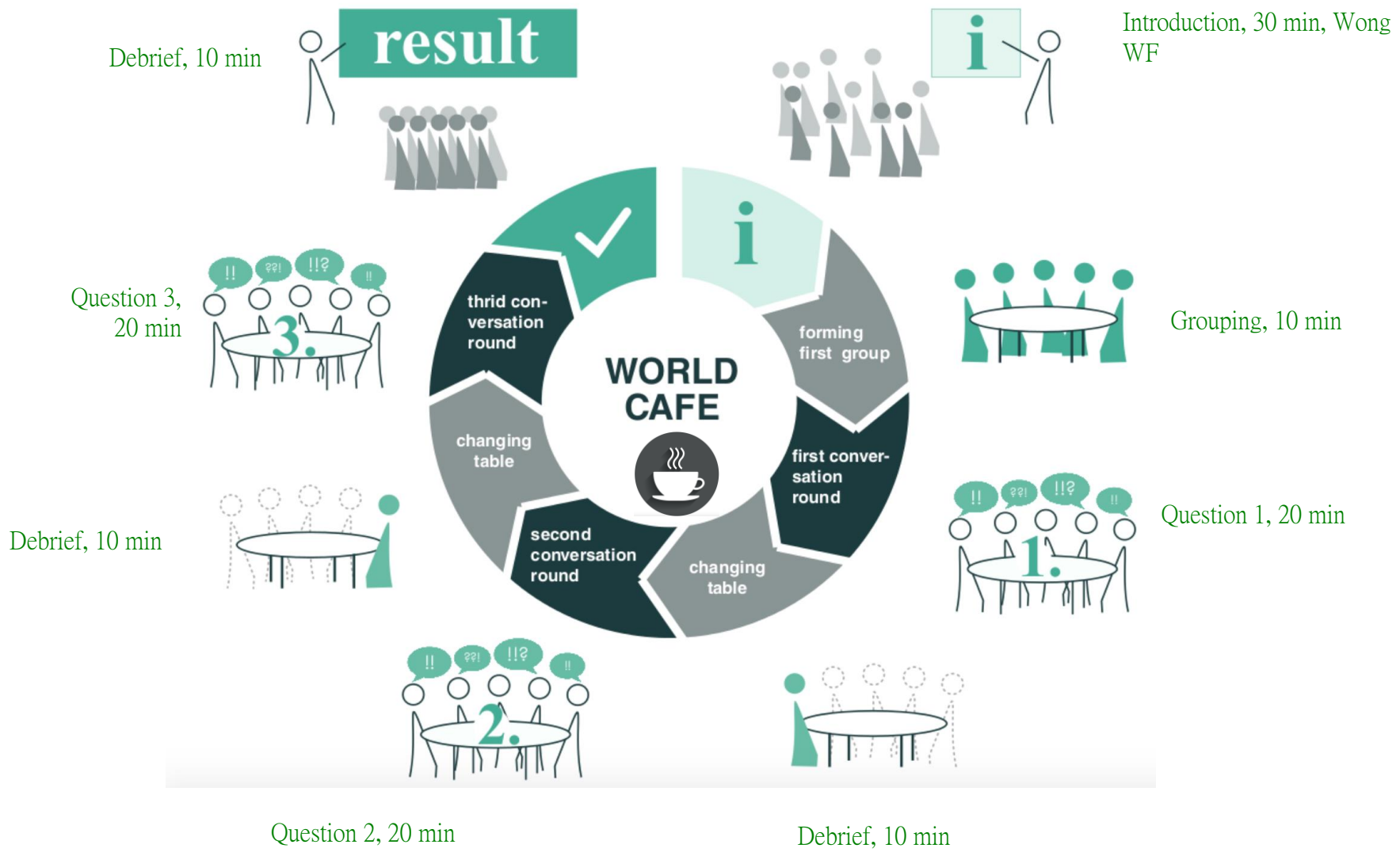


The 21<sup>st</sup> Century Academic Librarian:  
To be a Research Support Ambassador

成為研究支援的代言人





1. Usage of Library Resources

資源使用

2. Bibliometric Analysis

資料分析

3. Research Best Practices

最佳實踐

4. Research Outreach: The Writing & Creative

行銷技巧

5. Research Outreach: The Analytic

行銷分析

1. Usage of Library Resources

2. Bibliometric Analysis



Search Best Practices

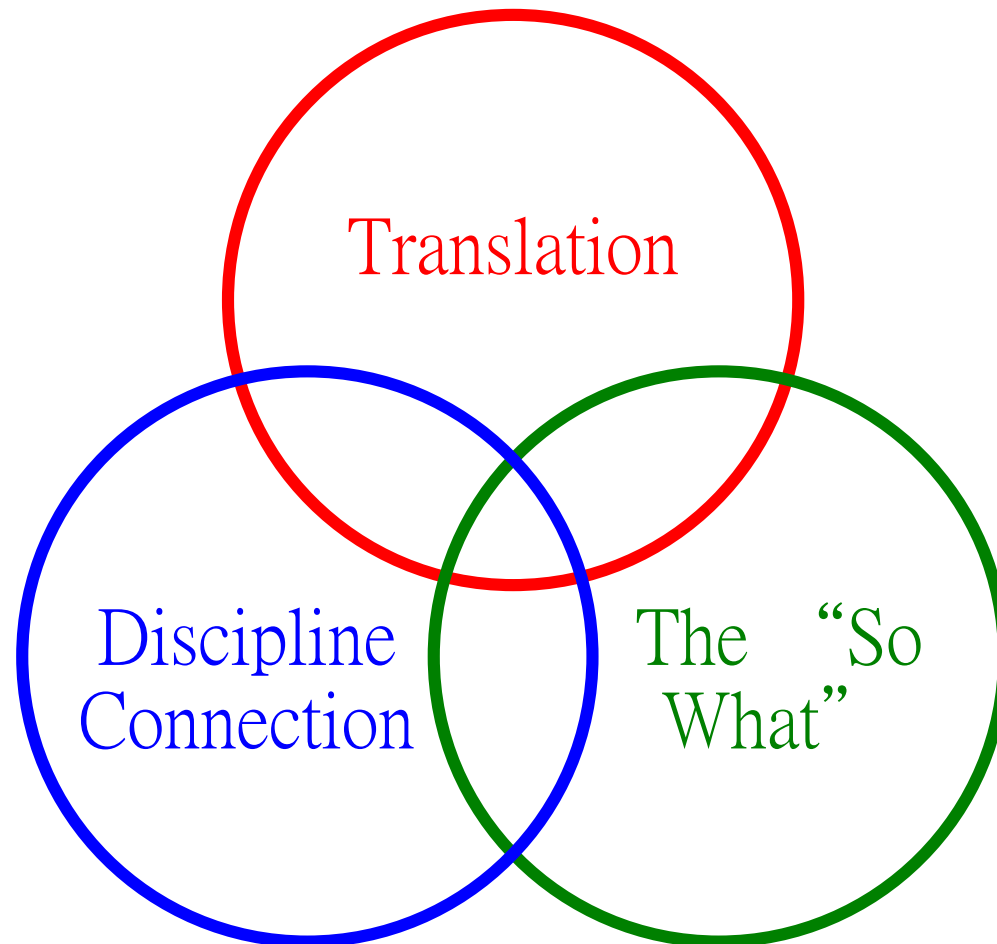
Storytelling

Search: The Writing & Creative

The Analytic



The writing approach of

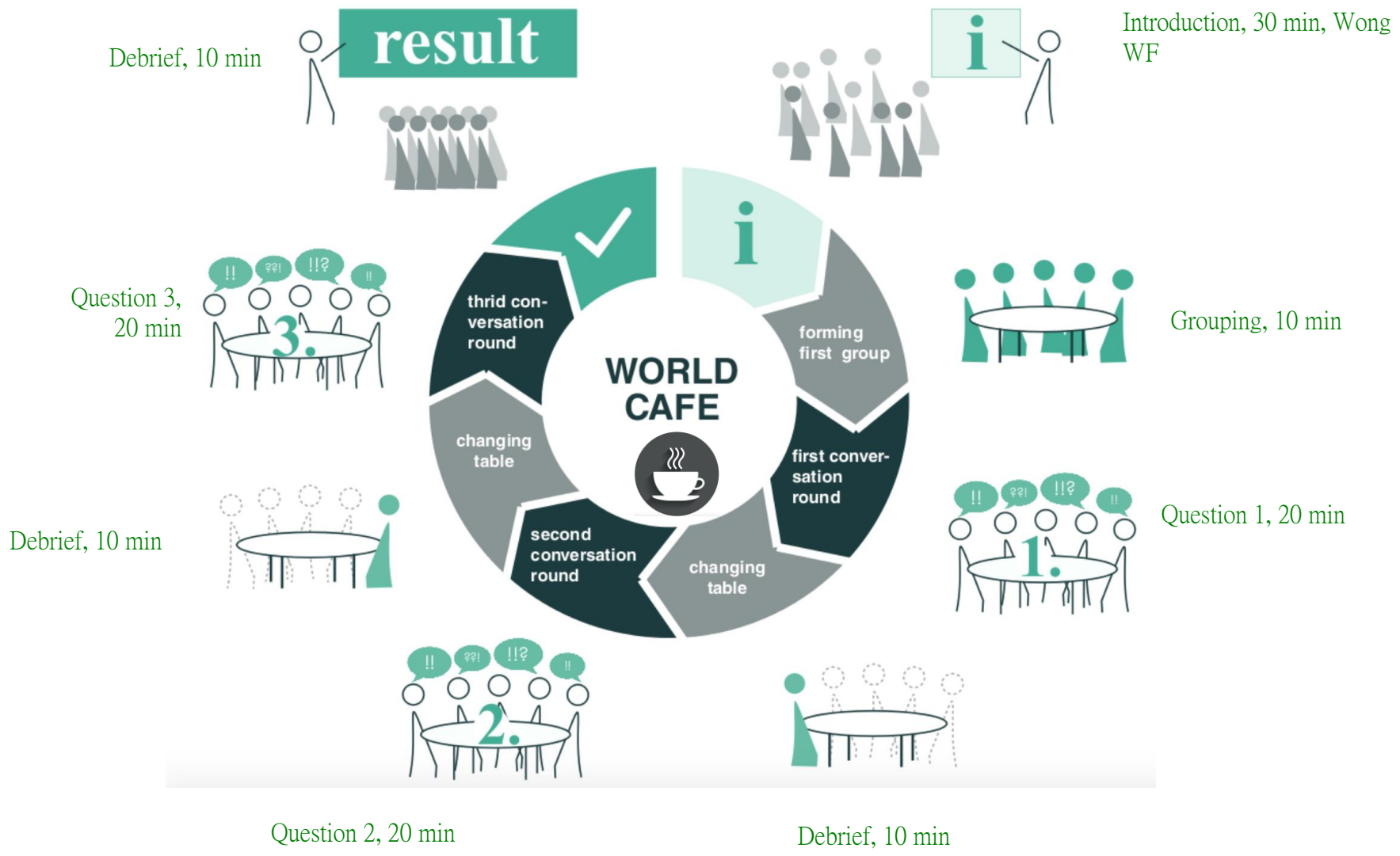


# TALK NERDY

$$\left( \frac{\text{Science} - (\text{Jargon} + \text{Bullets})}{\text{Relevance}} \right) \times \text{Passion}$$

=

Understanding



# 7 Principles



- Set the context (定義討論的情境)
- Create hospitable space (營造促進交流的環境)
- Explore questions that matter (探索重要議題)
- Encourage everyone's contribution (鼓勵每個人都有貢獻)
- Connect diverse perspectives (連結多元觀點)
- Listen together for patterns and insights (聆聽並創造洞見)
- Share collective discoveries (分享共同探討的結果)



## 組長引導小提醒

1. 請邀請每一位組員發言，讓大家盡情的參與討論。
2. 每一題討論時間為20分鐘。
3. 請組員在海報上書寫、塗鴉或畫畫。
4. 請推派組員擔任報告者一名。

# 3



NO RIGHT  
WRONG NO



  
ONE  
PERSON  
SPEAKS  
AT A  
TIME

House  
Rules



LISTEN

THINK



1. Identify 3 most important research supporting roles for librarians in the near future  
(請找出圖書館員支援研究者可扮演最重要的三種角色)



**DEBRIEF**



2. How to engage with the researchers effectively in promoting the new services from the library?

(如果圖書館要推出新服務，要怎麼邀請研究者一起加入?)



**DEBRIEF**



3. Create a realistic plan that both new function/service and engagement could be executed effectively

(請從上述討論的重要角色、可行服務及邀請研究者的方式產生可行的計畫。)



**DEBRIEF**



# *Thank You*

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Impact Story Skills  
*facebook.com/groups/impactstoryskills/*

