

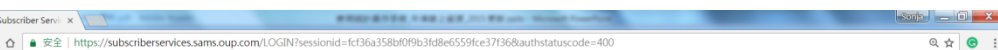
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牛津大學出版社 電子資源  
使用統計操作手冊



# 如何進入平台

- 網址 : <https://subscriberservices.sams.oup.com>
- 進入平台後, 輸入貴單位電子資源管理者帳號、密碼即可看到貴單位詳細資料



**Log in**

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Organisation	Oxford University Press
Account Type	Institution
Account ID	6168
M/SD customer ID	9003068
iFactory AMS ID	
Highwire/OED sid	10323542

## 系統更新 Q& A

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- 為提供館員更精準的使用統計報告，牛津期刊 Oxford Journals自2014年起，啟用 COUNTER 4 使用統計報告。
- 新平台是否可提供 2014年以前的使用統計？
  - 平台目前可提供 2013年1月起的使用統計報告。(僅限BR2 Report。若需取得其它報告, 請聯繫 [sonja.kao@oup.com](mailto:sonja.kao@oup.com))
- 使用統計每月何時產出？
  - 牛津目前內部系統需 3週時間匯整數據。因此，上個月的使用統計報告，將於當月15號之後產出。
  - 例如：2014年2月的使用統計報告，將於 3月15日後產出。

# 如何下載使用統計報告-COUNTER 4

- 進入Subscriber Services後，點選 COUNTER，進入Report Options頁面

**COUNTER**

- Account
  - Account Details
  - Subscriptions
  - Credentials
  - Account Preferences
- Reports
  - ICOLC
  - COUNTER**
  - Access Tokens
    - Access Token Activation
- Information
  - Contact Us
  - Help

Report Options | Report Output

As usage of our digital products increase, so do the demands for a deep understanding of how the products are being used. To meet these demands we are pleased to provide our institutional customers with COUNTER 4-compliant usage reports.

The COUNTER 4 code of practice provides an international, extendible Code of Practice for e-Resources that allows the usage of online information products and services to be measured in a credible, consistent and compatible way using vendor-generated data.

Given the diversity of our list and the COUNTER 4 release coinciding with additional work we are doing to enhance our usage statistics portal, the cut-over will be done in a phased approach with a majority of reports available during the first quarter of 2014. You will be kept updated on all migrations as they occur at this location.

For further help and Frequently Asked Questions, please click here.

**COUNTER 4 Reports**

The following sites are now available via the COUNTER 4 standard:

- AMA Manual of Style Online
- British Academy Publications Online
- Cairo Scholarship Online
- California Scholarship Online
- Chicago Scholarship Online
- Edinburgh Scholarship Online
- Encyclopedia of Social Work
- Florida Scholarship Online
- Fordham Scholarship Online
- Hong Kong Scholarship Online
- Kentucky Scholarship Online
- Law Trove
- Liverpool Scholarship Online
- Manchester Scholarship Online
- MIT Press Scholarship Online
- Oxford Dictionaries (excluding January 2014 due to relaunch of the site)
- Oxford First Source Online
- Oxford Handbooks Online
- Oxford Medicine Online
- Oxford Reference Online
- Oxford Scholarship Online
- Policy Press Scholarship Online
- Stanford Scholarship Online
- Very Short Introductions (VSI)s
- Yale Scholarship Online

Data for January 2014 is available for these resources in the BR2 reports via the COUNTER 4 reporting system. You will also find historical data covering January-December 2013 for resources not yet migrated while we are in the process of transferring all our resources to this service. This data can also be found in the COUNTER 1 service outlined below. Historical data prior to 2013 is available on request.

**To access COUNTER 4 reports for these resources, please click here:**

[Go to COUNTER 4 reports](#)

# 如何下載使用統計報告-COUNTER 4

- 於彈跳視窗，依以下步驟設定統計報告
  - Step1 : 點選“ **Report** ” 選擇所需報表：
    - 1) BR2: 全文下載量
    - 2) PR 1：搜尋及點擊結果
  - Step2 : 點選 “**Date Range**” 選擇日期
  - Step 3: 點選 “**Generate**” 報表產出
  - Step 4: 至 “**Export**” 選擇所需格式，下載使用統計報告

The screenshot shows the 'Usage Reports' page for Academia Sinica - 29057. The interface includes a navigation bar with links like Home, About Us, Contact Us, Help, Jobs, News, Site Index, and OUP Worldwide. The main content area has a 'Usage Reports' header and a 'Welcome, Academia Sinica - 29057' message. Below this is a form with the following fields and actions:

- Report Type:** COUNTER (dropdown menu)
- Report:** BR2 (dropdown menu)
- Date Range:** 01/2014 to 01/2014 (date pickers)
- Generate** (button)

Four red circular callouts with numbers 1, 2, 3, and 4 are overlaid on the interface to indicate the steps:

- 1** points to the 'Report Type' dropdown.
- 2** points to the 'Report' dropdown.
- 3** points to the 'Generate' button.
- 4** points to the 'Export' section, which includes options for 'Excel', 'XML', 'CSV', and 'PDF'.

Other elements visible include a 'Understanding Your Usage' section with 'Intro' and 'FAQs' buttons, and a 'Usage Reports Administrator Page | SUSHI | Help | Logout' link in the top right.

## COUNTER 4 可提供哪些使用報告

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- BR2：每月書目全文下載量
- BR3：每月書目拒絕取用數據
- BR4：每月平臺拒絕取用數據
- PR1：每月檢索次數、瀏覽及搜尋檢果內容點擊量（意即每次搜尋結果後的點擊量）

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若您對操作上有任何問題，歡迎隨時聯繫：

Ms Sonja Kao 高華辰

TEL:886-2-2545-6077ext.206

FAX:886-2-2545-7391

Email: [sonja.kao@oup.com](mailto:sonja.kao@oup.com)

欲知更多訊息，請上：<http://www.oxfordonline.com/>