

Elsevier Research Intelligence

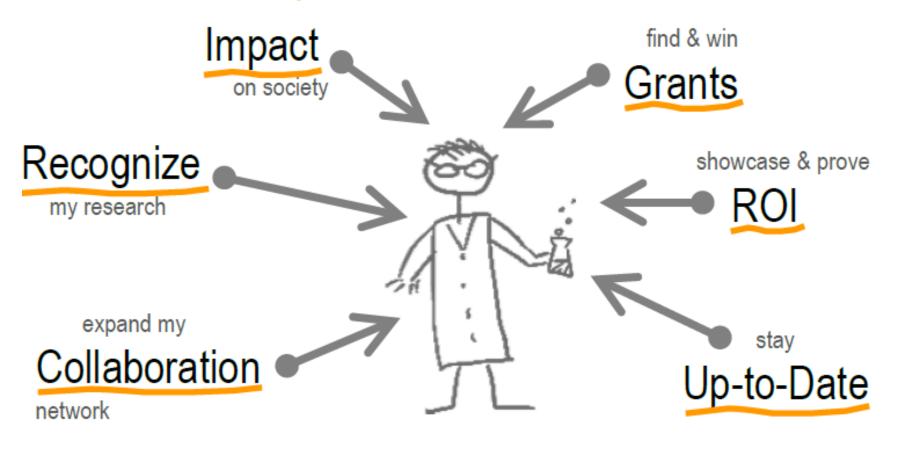
掌握學術研究脈動、學術發表與 合作探尋

Elsevier 客戶經理 吳萱雯 (Vickie Wu)

2016 電子資訊資源與學術聯盟國際研討會



A day in the life of a researcher



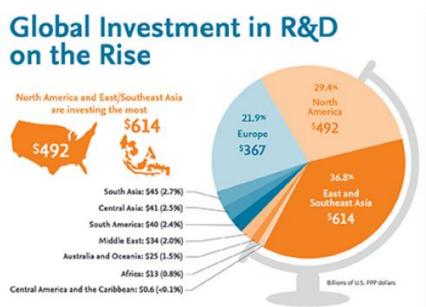
But what about my PASSION?

Research

Elsevier Research Intelligence

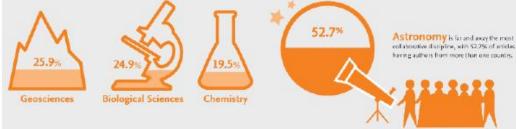
Elsevier's Scopus Supports the NSF SEI 2016

美國國家科學基金會(NSF):國家科學指標報告 分析世界科技發展趨勢及美國科技發展現況



Research without Borders

The highest levels of international collaboration takes place in the Geosciences, Biological Sciences, and Chem-



 The use of the Scopus database represents a substantial increase in the global coverage of bibliometric data compared to prior years. The change...allows NSF to present data on the most highly cited S&E publications as well as on a broader set of publications that provide insight into trends in emerging and developing countries."

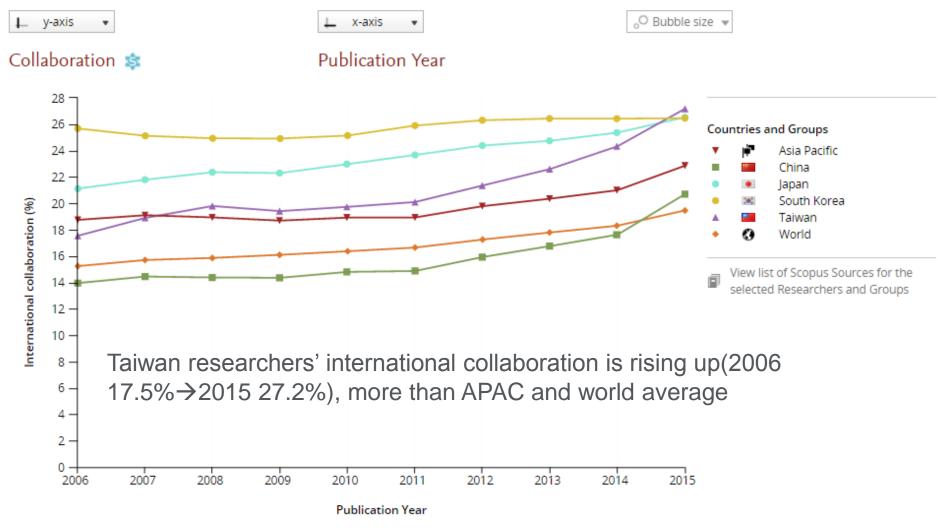
Science and Engineering Indicators 2016

Source: National Science Board. 2016. Science and Engineering Indicators 2016. Arlington, VA: National Science Foundation (NSB-2016-1)





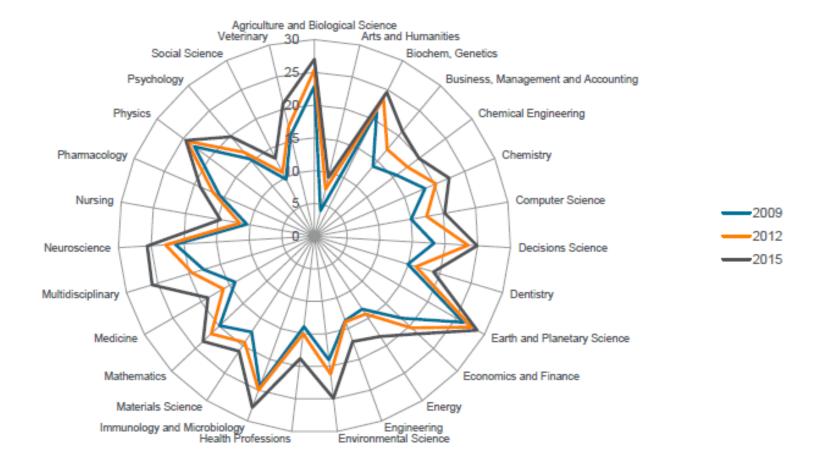
International collaboration Trend





Source: SciVal 2016-2015 data extracted on Oct 24th, 2016

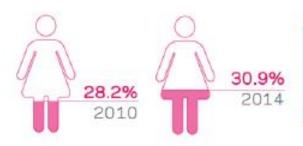
International collaboration by subject area



Gender

Distribution of Female Researchers

The number and proportion of female researchers in Germany is increasing.



In general, Agriculture, Medicine, and Health related subject areas have the highest share of female recearchers.

Subject areas in the Natural Sciences and Engineering have the lowest shares.

International Collaboration

For Germany, female-only publications are the most internationally collaborative. Mixed-gender publications are more interdisciplinary but less internationally collaborative than mono-gender publications.



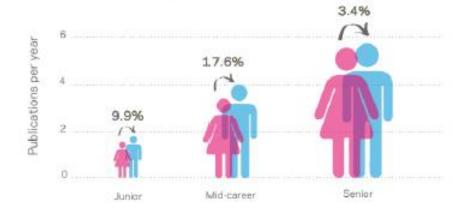
Female only publications internationally collaborative



Male only publications internationally collaborative

Research Productivity

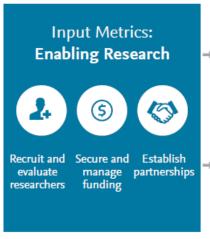
The differences between publication productivity and citation impact between female and male researchers in Germany are smaller for more senior researchers.



A metric or metrics measuring Female Research contribution to the university's research performance?



As a researcher...research workflow







贊助機會 合著對象 掌握經典文章 研究趨勢

> 選擇適當投稿期刊 多元評估指標

- 作者檔案(author profile)
 - 了解自己研究產出
- 增加能見度及影響力
 - ORCID
 - 網路社群(altmetrics)



Scopus includes content from more than 5,000 publishers and 105 different countries

65M records from 22K serials, 96K conferences and 134K books

- Updated daily
- More accurate and complete citation data pre-1996
- 40 different languages covered
- 3,487 Active Gold Open Access journals indexed

JOURNALS CONFERENCES BOOKS Physical Sciences 22,411 peer-reviewed 96.4K conference events 539 book series 11.865 iournals 34K Volumes / 1.3M items 7.7M conference papers Health 322 trade journals Sciences 134,082 stand-alone books 12,992 >1.1M items Social Sciences 10,158 Focus on Social Sciences and Full metadata, abstracts and Mainly Engineering and Life A&H cited references (ref's post-Computer Sciences Sciences 1995 only)

Coverage of high quality journals via selection by the independent Content Selection & Advisory Board(CSAB)

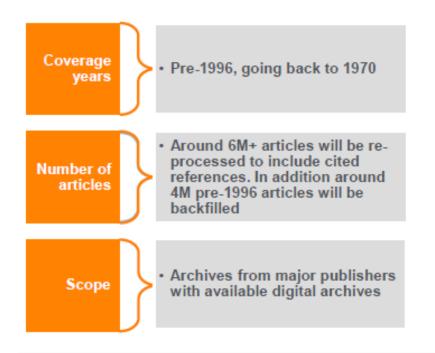


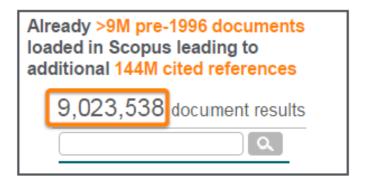
The CSAB is an independent board of subject experts from all over the world. Board members are chosen for their expertise in specific subject areas; many have (journal) Editor experience.

As a primary publisher and information aggregator, Elsevier understands the needs of Authors, Editors and Publishers and provides resources to support the community. Available resources to help journals with successful title review process:

publication ethics resources [FAQs | advisory documents | reviewer comments | editor and publishing services https://www.elsevier.com/solutions/scopus/content/content-policy-and-selection or titlesuggestion@scopus.com

Adding cited reference to pre-1996 items in Scopus





Impact this project has on Scopus and on you:

- 62 Full publisher archives were/are processed leading to >9M new/updated articles.
- Author profiles and accompanying h-indexes are more complete and at par or above the competition.
- >40% Of all pre-1996 content in Scopus has been updated or added via this initiative.

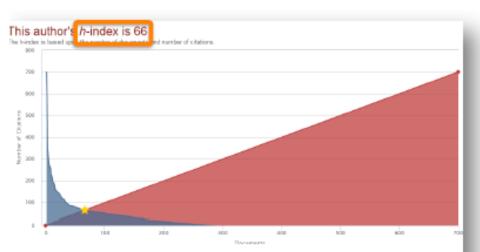
H-index of researchers who started publishing before 1996 is increasing

Scopus

Jean Pierre Sauvage (Nobel prize in Chemistry, 2016)

Universite de Strasbourg, Institut de Science et d'Ingénierie Supramoléculaires (ISIS), Strasbourg, France

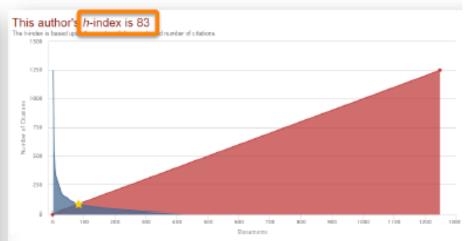
Author ID: 35515477700



Documents published between: 1996 - 2016

Number of publications: 292 Number of citations: 15,346

h-index: 66



Documents published between: 1971 - 2016

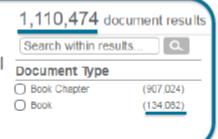
Number of publications: 418 Number of citations: 26,767

h-index: 83

Scopus books to be included in THE World Ranking

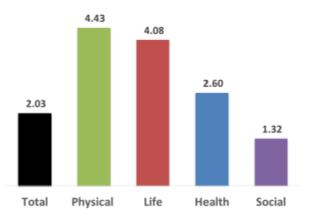
Non-serial books in Scopus

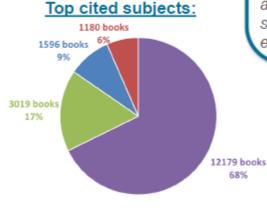
More than 134K books are present in Scopus today. The main area of focus is non-serial books in Humanities and Social Sciences. This, next to the 34K book volumes already online, yield over 1.1M items in Scopus.com.



UNIVERSITY RANKINGS Books to be included in World University Rankings analysis for first time irts and humanities research will be better represented in the 2016-17 global league table The addition of books ensures that the rankings go even further in capturing research excellence in the arts, humanities and social sciences', per THE rankings editor Phil Baty.

Average Citations per Book:



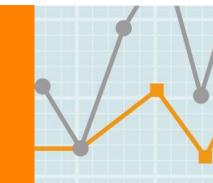


■ Social Sciences ■ Physical Sciences ■ Health Sciences ■ Life Sciences

More info: https://www.timeshighereducation.com/news/books-be-included-world-university-rankings-analysis-first-time



Scopus author profile and ORCID



How Scopus author Profiles are used

Review and promote your own research performance

Assess how your peers are performing

Evaluate your existing or potential coauthors: with whom should I collaborate

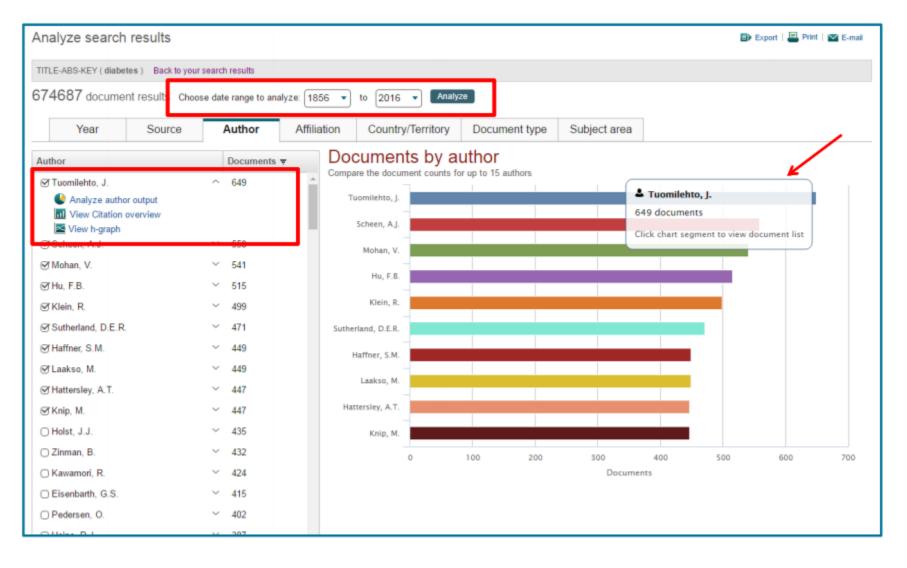
For Research/Discovery (qualitative):

- I search for a paper and then use author names to look for more content so I can learn more.
- Llook for an author so that I can see their work or collaborate with them.

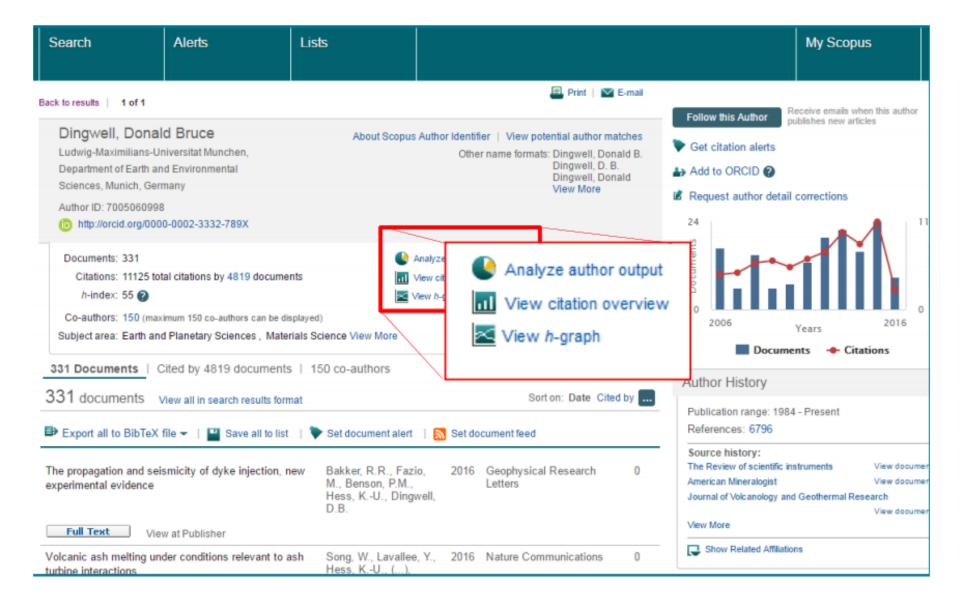
For Metrics (quantitative):

 I want to know how many papers a particular author puts out so I can measure them (or myself!).

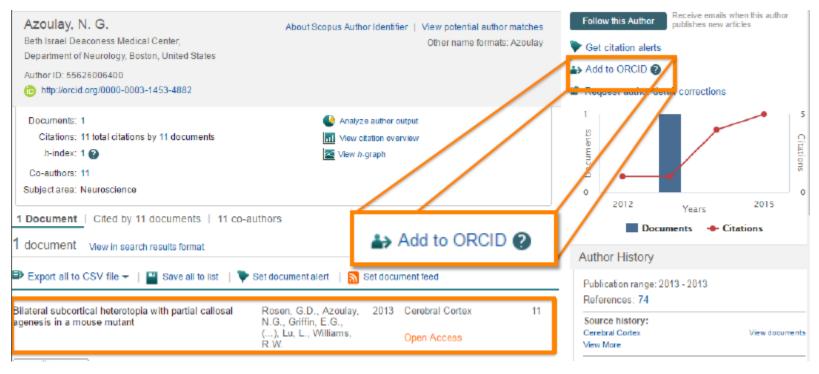
Find out more about the research and performance of other authors in your field



Scopus Author Profile



Scopus to ORCID



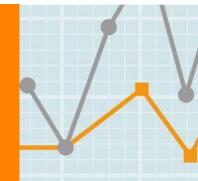
Scopus' contribution to ORCID

Scopus and ORCID	
Unique DOIs in ORCID	5,951,458
Unique Scopus docs submitted to ORCID	4,673,532

195k users have exported their Scopus Author IDs to their ORCID Profiles



Research Impact – Appropriate use of metrics by the basket of metrics

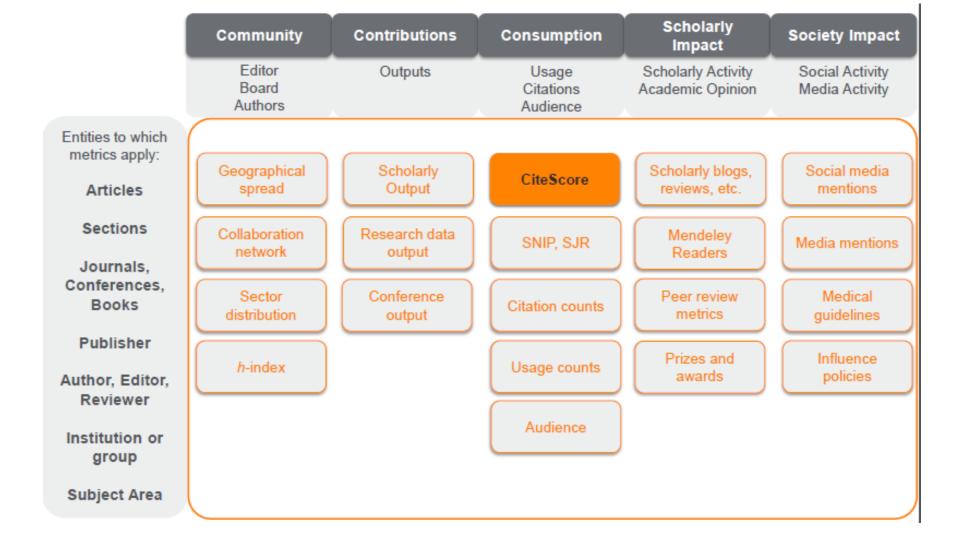


Two Golden Rules of Research metrics

When used correctly, research metrics together with qualitative input give a balanced, multi-dimensional view for decision-making



Our aim is to provide a basket of metrics that facilitates appropriate use of research metrics in all dimensions



Multiple types of article-level metrics provide a more complete view of the performance of an article

Overview

Citations

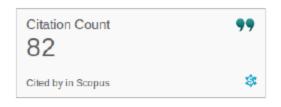
Scholarly Activity Mendeley, CiteULike, etc.

Scholarly Commentary Blogs, Reviews, Wikipedia, etc.

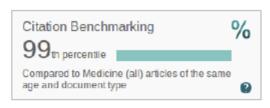
Mass Media

Social Activity Twitter, Facebook, etc.

Overview



















Engagement highlights



Downloads and posts in common research tools

Mendeley: Top Discipline: **MENDELEY**

111 Readers Biological Sciences

Top Demographic: Ph D Student

Save to Mendeley



14 Saves

Benchmark highlights 🔞 Based on 125 readers from 2 sources

Compared to Medicine (all) articles of same age and document type

All Scholarly Activity - 125



Social Activity - 161 mentions from 4 sources

Mentions characterized by rapid, brief engagement on platforms used by the general population, such as Twitter, Facebook, and Google +.





1 Reddit post from 1 account



12 Facebook posts from 11 accounts



16 Google+ posts from 14 accounts



Based on 161 mentions from 4 sources

Compared to Medicine (all) articles of same age and document type

All Social Activity - 161



View all Social Activity

Elsevier Research Intelligence

Thank you